Sycamore Park District Special Meeting Study Session Vednesday September 20, 201

Wednesday September 20, 2017 6:30 P.M.

Maintenance Building
435 Airport Road-Sycamore, IL
AGENDA

- I. Call Meeting to Order (Roll Call Vote)
- II. We Are Sycamore Park District: Jackie, Jeff, Lisa
 - a. Fitstorming Stories
 - b. Applying that Effort to All Our Services
- III. We Put the "MORE" in our Value Statements: Approval of the Values. (Roll Call)
- IV. Using the "MORE" Values to NAME our Fitness Center: Meghan and Sarah.
- V. Approval of Name for Fitness Center (Roll Call)
- VI. Timeline for Finalizing the Brand for the Fitness Center: Sarah
- VII. Approving the Naming of Key Items at the Recreation Campus: (Roll Call)
 - A. Brian Bemis Family Dog Park
 - B. NM/Kish Hospital Sled Hill
 - C. First National Bank Amphitheater/Warming Area
 - D. Other: Ann Tucker
- VIII. Begin Discussion with Board on Naming: Dan and Sarah
 - a. Recreation Campus
 - b. Community Center
 - c. Splashpad
 - IX. Report on What Staff Will Do From Here:
 - A. Beginning the Branding Process for:
 - a. Aquatics: Pool and Splashpad
 - b. Community Center
 - c. Splashpad
 - d. Golf Course
 - **B.** Launch Timeline
 - X. Update on "Entry" Park: Dan
 - XI. October Study Session Selection of Date: Dan
- XII. ADJOURNMENT (Voice Vote)